

2nd European Proactive Law Conference 2011

1st and 2nd of December 2011

Copenhagen Business School

Call for Papers

Topic: Proactive Law in a Global Business Perspective

The Law Department of Copenhagen Business School invites submissions for a conference on proactive law taking place on December 1 and 2, 2011 at Copenhagen Business School, Frederiksberg, Denmark.

Traditionally, the focus in the legal field has been on the past. Legal research has, so far, mainly focused on failure to comply with the law and its consequences. In other words, the traditional approach is a reactive approach to failures. The Proactive Law approach seeks to avoid legal conflicts by taking preventive action and anticipating problems rather than addressing them after they arise. The approach, originating in the Nordic countries in the 1990s, develops and promotes good legal behavior but also prevents undesirable behavior and minimizes risk. See www.proactivelaw.com. The approach seeks to include legal considerations in the managerial process by bringing in business-oriented legal advice.

The conference at Copenhagen Business School continues the series of Nordic conferences dedicated to the topic, in Helsinki, Finland (2003), Stockholm, Sweden (2005) and Turku, Finland (2007) and the First European Proactive Law Symposium held in 2009 in Nancy, France.

This year's conference focuses on the proactive law approach in a global business perspective and looks at it through the prism of three relevant topics: The first being international commercial litigation, where contractual management of litigation risk and transaction risk has gained the attention of practitioners and academics alike, but where a further development from risk management towards proactive management and law is called for. The second sub-theme of the conference is new media and IT services where proactive compliance is the keyword for businesses who wish to minimize the risk when entering the many new digital markets, and where rapidly changing technology requires particularly agile and proactive contractual relationships. Finally, we invite submissions on proactive contracting in general, where proactive contract management plays a key role in preventing contract performance problems.

One of the objectives of the symposium is to foster an interdisciplinary approach between proactive law and economics, as well as management, in order to further develop an economic theory of proactive law. An example of such interdisciplinary

research is proactive law and transaction cost theory. The symposium aims at being a forum for exchange between academics and practitioners where discussion about academic theory, practical experience and best practices can take place.

Contributions should focus on providing a framework for integrating legal astuteness into the tangible practice of everyday business and to merge good contract, legal, project, quality, and risk management practices.

Contributions such as experiments, field studies, case studies and state of the art reviews are welcome.

Submissions will be peer reviewed by a scientific committee. Accepted papers will collectively be published by the leading Danish publisher within law. Papers must not have been published elsewhere, in whole or in part, and papers with an outstanding agreement to be published elsewhere should not be submitted.

Papers should as a guideline be at least 15 pages but no longer than 30 pages.

The symposium will be held in English. Both researchers and practitioners who would like to attend and present are most welcome.

Submission of papers to Dr. Kim Østergaard; koe.jur@cbs.dk no later than 1st of November 2011.