

# Intended Learning Outcomes and Grading European Trade Mark Law 7,5 credit points

## Intended Learning Outcomes

After completing the course the student should be able to:

- Identify and solve trade mark related problems in the context of European intellectual property law,
- Carry out a study on European trade mark law independently or together with other students and to make an excellent written as well as vocal presentation thereof,
- Analyse and make a critical assessment of the trade mark's role in the march of civilisation.

## Examination General

For the purpose of measuring the achievement of the intended learning outcomes the student shall write an individual essay. In addition, the student shall participate in solving a group assignment.

## Examination of intended learning outcomes 1, 2, and 3

The individual assignment and group assignment are problem-based and linked to the intended learning outcomes 1, 2, and 3. The achievement of the intended learning outcomes 1, 2, and 3 are measured on basis of both written and oral presentation of the essay and of the group work. Equal weight is attributed the individual performances and the performances within the group work.

## Weighted assessment

When assessing the student's achievements at the end of the course, the individual essay and the paper resulting from the group work as well as the presentation and defence thereof are weighted.

## Grading by structuring the observed learning outcome

AB	A	<ul style="list-style-type: none"><li>• Excels in identifying and solving trade mark related problems in the context of European intellectual property law (1).</li><li>• Carries out a study on European Trade Mark Law independently or together with others and makes an excellent written as well as oral presentation thereof (2).</li><li>• Analyses and makes a critical assessment of the trade mark's role in the march of civilisation (3).</li></ul>
	B	<ul style="list-style-type: none"><li>• Identifies and solves in a very convincing way trade mark related problems in the context of European intellectual property law (1).</li><li>• Carries out a study on European Trade Mark Law independently or together with others and makes a very good written as well as oral presentation thereof (2).</li><li>• Analyses and makes a critical assessment of the trade mark's role in the march of civilisation (3).</li></ul>

BA	C	<ul style="list-style-type: none"> <li>Identifies and solves in a convincing way trade mark related problems in the context of European intellectual property law (1).</li> <li>Carries out a study on European Trade Mark Law independently or together with others and makes a good written as well as oral presentation thereof (2).</li> <li>Analyses and makes a critical assessment of the trade mark's role in the march of civilisation (3).</li> </ul>
	D	<ul style="list-style-type: none"> <li>Identifies and solves in a fairly convincing way trade mark related problems in the context of European intellectual property law (1).</li> <li>Carries out a study on European Trade Mark Law independently or together with others and makes a fairly good written as well as oral presentation thereof (2).</li> <li>Analyses and makes a critical assessment of the trade mark's role in the march of civilisation (3).</li> </ul>
B	E	<ul style="list-style-type: none"> <li>Identifies and solves in a basic way trade mark related problems in the context of European intellectual property law (1).</li> <li>Carries out a study on European Trade Mark Law independently or together with others and makes a basic written as well as oral presentation thereof (2).</li> <li>Analyses and makes a critical assessment of the trade mark's role in the march of civilisation (3).</li> </ul>
U	Fx	<ul style="list-style-type: none"> <li>Does not measure up to the requirements for obtaining an E, but can easily attend to the shortcomings.</li> </ul>
	F	<ul style="list-style-type: none"> <li>Does not measure up to the requirements for obtaining an E.</li> </ul>

The grades are based on observed learning outcomes. The criteria should be understood as means for measuring the overall performance where particular strengths and weaknesses may be weighted and taken into account. When making the overall assessment of observed learning outcomes most weight is attributed criteria 1 and 2 which measure the most central aspects of the course.