



Informed consent 2.0

Understanding privacy from what we expect

Markus Bylund



Mom found 30-year-olds blog

Mom Finds Out About Blog | The Onion - America's Finest News Source - Mozilla Firefox

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http://www.theonion.com/conter

Mom Finds Out About Blog

NOVEMBER 12, 2003 | ISSUE 39-44

MINNEAPOLIS, MN—In a turn of events the 30-year-old characterized as "horrifying," Kevin Widmar announced Tuesday that his mother Lillian has discovered his weblog.

[ENLARGE IMAGE](#)



"Apparently, Mom typed [Widmar's employer] Dean Healthcare into Google along with my name and, lo and behold, PlanetKevin popped up," Widmar said. "I'm so fucked."

In an e-mail sent to Widmar Monday, Lillian reported in large purple letters that she was "VERY EXCITED :!!!!" to find his "computer diary," but was perplexed that he hadn't mentioned it to her.

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Done

Blogged and got fired



Diary of a Flight Attendant



POLL

Would you watch a TV show called "Queens of the Sky"?

Yes
 No
 Maybe/Need more info

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Queen of Sky Story Summary

posted 12/21/04

I have noticed a new influx of readers, partly because of the [Time](#) and [Cnet](#) articles. I know they are mainly coming in search of the now infamous uniform pics. Here are links to some of those pics:

[Nov. 26 Entry](#)

[Oct. 29 Entry](#)

I have heard some people call my pics "Playboy-like." Apparently these people have never seen a [Playboy](#). If you think my pics are similar to [Playboy's](#), there is something wrong with you.

My pictures are innocent and playful representations of a grief-stricken 29-year-old.

Now let me summarize things a little bit. The best way for me to do this is to direct you to my [Cnet](#) column.

When you read that, keep in mind the following points:

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Was denied to graduate

Drunken Pirate Says "Be Careful What You Post Online!" : Christopher Null : Yahoo! Tech - Mozilla Firefox

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http://tech.yahoo.com/blogs/null/2575: Google ABP

Drunken Pirate Says "Be Careful What You Post Online!"

Mon Apr 30, 2007 5:34PM EDT [See Comments \(45\)](#)

Not a week goes by when you don't hear about how MySpace or a personal blog has ruined someone's [job](#), [marriage](#), or otherwise wreaked havoc in their life. Now comes maybe the worst story I've heard to date, not just because of its consequences, but because of how innocent the MySpace page in question actually was. [The Smoking Gun has the story.](#)

The story involves a woman named Stacy Snyder, who was set to graduate from Millersville University en route to becoming a teacher. The school saw her MySpace page and denied her a diploma. Why? She posted a picture of herself in a pirate hat, drinking from a cup. The caption of the photo: "Drunken pirate."



The school denied Snyder her teaching certificate (and, oddly, gave her a different Bachelors degree) because it felt (she alleges) that she was promoting underage drinking. Never mind that she isn't underage and is, in fact, a mother of two. Unable to get a teaching certification, she's now working as a nanny.

Done

Privacy is a lot about expectations



Informed consent constituents

- Disclosure
- Comprehension
- Voluntariness
- Competence
- Agreement

F uhdwlgj #h{shfwdwlrqv

U rdh#ri#FW #yv#uhjxøwlrqvB

- fuhdwlqj #dz duhqhw
- xvh#guliw
- vxssruwlqj #erxqgdu | #uhjxøwlrq

Iqydog #z lwk #z urqj #h{shfwdwlrqv

(Friedman, Felten, & Millet 2000)

Mirroring Digital Identities

- Mine the Web and social networks
- Provide a comprehensive overview of how others perceive the user



- Prepare for situations and encounters
- Learn what to expect and how to act